

**Reg. No. :** .....

**Sub. Code : SABA 11**

## First Semester

ENVIRONMENT OF BUSINESS

Time : Three hours

Maximum : 75 marks

Answer ALL questions.

1. Which one of the following is not an element of business environment?

- (a) legal                      (b) technology  
(c) medical                (d) political

2. The factors which are directly affecting the activities of a business is called \_\_\_\_\_.

- (a) External environment
- (b) Brainstorming
- (c) Internal environment
- (d) Macro factor

3. Culture consists of \_\_\_\_\_.
- (a) work (b) beliefs  
(c) technology (d) none of these
4. \_\_\_\_\_ is passed on from generation to generation.
- (a) Cultural ethos  
(b) Business environment  
(c) Both (a) and (b)  
(d) None of the above
5. Profit motive and social interest will be blended in the \_\_\_\_\_.
- (a) Private sector  
(b) Public sector  
(c) Joint stock company  
(d) Mixed economy
6. The common unethical practice being followed in India is \_\_\_\_\_.
- (a) tax evasion (b) fair price  
(c) accurate weight (d) quality

7. Wages of workers are regulated by \_\_\_\_\_.  
(a) government (b) companies  
(c) public (d) employees
8. Industrial policy 1991 was constituted by the Government headed by \_\_\_\_\_.  
(a) Dr. Manmohan Singh  
(b) Mr. P.V. Narasimha Rao  
(c) Mr. I.K. Gujral  
(d) Mr. Chandra Shekhar
9. A publicly traded company is taken over by few people is called \_\_\_\_\_.  
(a) Globalisation  
(b) Liberalisation  
(c) Privatisation  
(d) None of these
10. The process of selling government owned enterprise is called \_\_\_\_\_.  
(a) Buyback (b) Disinvestment  
(c) Investment (d) Merger

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 250 words.

11. (a) What are the features of business environment?

Or

- (b) What are the macro environmental factors that affect a business?

12. (a) Write a short note on the nature of culture.

Or

- (b) What are the different elements of culture?

13. (a) What are the social responsibilities of business towards its shareholders?

Or

- (b) Explain the significance of business ethics.

14. (a) Why does the Government interfere in business activities?

Or

- (b) What are the objectives of new industrial policy?

15. (a) What are the benefits of privatization?

Or

- (b) State the features of liberalization.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Explain the various stages involved in environmental analysis.

Or

- (b) State the impact of political and legal environment on business.

17. (a) Discuss the impact of culture on business.

Or

- (b) Why does business participates in cultural affairs? Discuss.

18. (a) Social responsibility is something beyond the law. Explain.

Or

- (b) Discuss the ways through which business can contribute to rural development.

19. (a) Describe the various problems of Government intervention in developing countries.

Or

- (b) Discuss the impact of technological changes on business.

20. (a) Explain the commonly observed flaws of privatization.

Or

- (b) Discuss the pros and cons of globalization.
-